

METHOD AND SYSTEM FOR IMPLEMENTING
VEHICLE PERSONALIZATION

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ABSTRACT OF THE DISCLOSURE

The present invention provides a method for providing vehicle settings to a telematics unit in a mobile vehicle that includes receiving a vehicle settings
10 update signal at a call center from the telematics unit and sending vehicle settings from the call center to the telematics unit. The method may additionally include implementing the vehicle settings in the mobile vehicle. The method may further include sending an update flag signal from the call center to the telematics unit. The method may additionally include receiving at least one user preference
15 at the call center via a web portal interface. The step of receiving at least one user preference may further include sending an update flag signal from the call center to the telematics unit responsive to receiving the at least one user preference at the call center via the web portal interface.